



MANAGED
SERVICES BY
SIMPLIFY IT

A CASE STUDY



**CORNEY &
BARROW**

INDEPENDENT WINE MERCHANTS-1780

*simplify*IT

CORNEY & BARROW

Corney and Barrow is a venerable name in the world of wine and hospitality, with a rich history that spans over 200 years. The story begins in 1780, when Edward Bland Corney established a wine merchant business in the heart of London's financial district. His shop, located on Old Broad Street, quickly gained a reputation for offering quality wines and spirits.

In 1837, Edward's nephew, Frederick Corney, joined the business, and the firm became known as Corney & Corney. The company continued to prosper, supplying wine to prestigious clients, including members of the British aristocracy and high society.

In 1870, Frederick Corney's nephew-in-law, Thomas Barrow, joined the firm, and the company was rebranded as Corney & Barrow. Under Thomas Barrow's leadership, the business expanded its operations, establishing a strong presence in London's wine trade.

Throughout the late 19th and early 20th centuries, Corney & Barrow continued to grow, acquiring vineyards in Bordeaux and expanding its portfolio of wines. The company also diversified its offerings, venturing into the hospitality sector by opening wine bars and restaurants in London.

During the 20th century, Corney & Barrow weathered various challenges, including two World Wars and economic downturns. However, the company's commitment to quality and service enabled it to endure, and it emerged as one of the most respected names in the British wine industry.

In recent decades, Corney & Barrow has further expanded its operations, opening offices in Hong Kong and Singapore to tap into the growing Asian wine market. The company remains family-owned and continues to uphold its tradition of excellence in wine sourcing, distribution, and hospitality.

Corney & Barrow's Royal Warrants date back to George V in 1912, when they were first introduced. Royal Warrants are a mark of recognition to individuals or companies who have supplied goods or services for at least five years to the Royal family. Corney & Barrow currently holds two Royal Warrants, as suppliers to the late HM Queen Elizabeth II and the former HRH The Prince of Wales. As Warrant holders we may display the relevant Royal Arms and the legend 'By Appointment' on products, premises, stationery, vehicles and advertising.

Today, Corney & Barrow is renowned for its extensive wine portfolio, which includes selections from some of the world's most prestigious wine regions.



MANAGED SERVICES WITH SIMPLIFY IT

Simplify IT's managed services provide Corney and Barrow with a comprehensive solution to efficiently manage their IT infrastructure, hosting services, backup and disaster recovery (DR) requirements, and general day-to-day support. Tailored to meet the unique needs of Corney and Barrow's business operations, Simplify IT's services offer reliability, scalability, and proactive support to ensure smooth business continuity.

IT INFRASTRUCTURE MANAGEMENT:

Simplify IT oversees Corney and Barrow's entire IT infrastructure, including servers, networks, and storage systems. They monitor performance, address any issues promptly, and optimize resources to ensure optimal performance and reliability.

HOSTING SERVICES:

Simplify IT provides robust hosting services for Corney and Barrow's secondary site requirements. Simplify IT ensures high availability, security, and performance through state-of-the-art data centres and cloud technologies.

BACKUP AND DISASTER RECOVERY (DR) SOLUTIONS:

Safeguarding Corney and Barrow's data is paramount, and Simplify IT implements comprehensive backup and DR solutions to protect against data loss and minimize downtime in the event of a disaster. They regularly back up critical data, replicate it to off-site locations, and conduct periodic DR drills to ensure readiness.

GENERAL DAY-TO-DAY SUPPORT:

Simplify IT offers round-the-clock support to address any IT issues that Corney and Barrow may encounter on a day-to-day basis. Their team of experienced technicians is available to troubleshoot issues, provide technical guidance, and resolve issues promptly to minimize disruption to business operations.

PROACTIVE MONITORING AND MAINTENANCE:

Simplify IT employs proactive monitoring tools to anticipate and mitigate potential issues before they impact Corney and Barrow's operations. They conduct regular maintenance tasks, such as software updates, security patches, and system optimizations, to keep the IT environment secure and up-to-date.

SCALABILITY AND FLEXIBILITY:

As Corney and Barrow's business evolves, Simplify IT's managed services offer scalability and flexibility to adapt to changing needs. Whether it's expanding infrastructure, adding new services, or supporting remote work initiatives, Simplify IT ensures that the IT environment can grow seamlessly alongside the business.



In addition to managing Corney and Barrow's IT infrastructure in the UK, Simplify IT's support extends globally to cover regions including China and Singapore. Recognizing the importance of maintaining a seamless IT environment across international borders, Simplify IT leverages its network of resources and partnerships to provide consistent support and services in these regions.

Whether it's setting up remote offices, ensuring compliance with local regulations, or troubleshooting issues in different time zones, Simplify IT's team is well-equipped to address the unique challenges of operating in global markets. By delivering comprehensive support across multiple geographic locations, Simplify IT enables Corney and Barrow to maintain operational efficiency, data integrity, and customer satisfaction on a global scale.

WHAT CORNEY & BARROW SAID:

"Simplify IT provide excellent support services to Corney & Barrow, highly experienced technical staff, managing hardware roll out projects with minimum impact to the business, upgrades to existing technology, always available to provide support, sometimes out of normal business hours.

They act as part of the C&B IT team"

Head of IT - Corney & Barrow



GET IN TOUCH

Call: 0345 1243 441

Email: sales@simplifyit.co.uk

Web: simplifyit.co.uk

